

# Broward County Public Schools

## Employee & Community Recognition Event Information

### **School-Related Employee of the Year** - Wednesday, December 8, 2010 • 8:30 a.m. • Signature Grand

This event heralds the school system's unsung heroes. The event honors the selfless service of the District's support personnel. Outstanding school and District based non-instructional employees in 25 different categories receive recognition. Program attendance is approximately 250 including school board members, District administrators, union leaders, and corporate sponsors. Thanks to sponsor underwriting, this program is free to honorees.

### **Teacher of the Year** - Wednesday, February 16, 2011 • 11:00 a.m. • Broward County Convention Center

Teachers are one of the most important influence in a child's life. This annual teacher appreciation event provides recognition for all school-level teachers of the year, eight District finalists and one District winner, who will go on to represent Broward in the Florida Teacher of the Year recognition program. Teachers who receive National Board Certification, and those corporations who help support teacher education scholarships or graduate education are also saluted. TOY is attended by 1,200 top teachers, parent leaders, principals, District administrators, school board members and local and national companies focused on education.

### **Community Involvement Awards** - Wednesday, May 11, 2011 • 9:30 a.m. • Parker Playhouse **Recognizing Volunteers, Mentors, Business Partners and Outstanding Parent Involvement Initiatives**

More than 35,000 individual community members and 2,500 business and community partners provide emotional and academic support to Broward County Public School students. These efforts generate 1 million hours of volunteer time and \$4 million in cash and in-kind donations. The Community Involvement Awards program provides recognition to and rewards the efforts of all of the individuals and organizations that give so much to our students and schools. The program has approximately 1,100 attendees representing District administration, school board members, school administrators, parents, business/community partners, senior citizens and corporate sponsors.

### **ACCLAIM** - May 2011, Day TBD • 5:30 p.m. • Location TBD

Research shows that the primary factor in school effectiveness is leadership. The ACCLAIM program identifies and recognizes principals and assistant principals who exemplify the highest qualities of outstanding leaders. Selection is based on demonstrated achievement, compassion, communication, and leadership. More than 450 individuals attend this program, including school administrators and teachers, local corporations focused on education, community members, universities, school board members, District administrators, and parents.

For more information contact the office of Parents, Business & Community Partnerships at 754-321-1970.



### **The School Board of Broward County, Florida**

Jennifer Leonard Gottlieb, Chair • Benjamin J. Williams, Vice Chair • Robin Bartleman • Maureen S. Dinnen • Phyllis C. Hope • Ann Murray  
Robert D. Parks, Ed.D. • Kevin P. Tynan, Esq. • James F. Notter, Superintendent of Schools

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender, national origin, marital status, race, religion or sexual orientation. Individuals who wish to file a discrimination and/or harassment complaint may call the Executive Director, Benefits & EEO Compliance at 754-321-2150 or Teletype Machine (TTY) 754-321-2158.

Individuals with disabilities requesting accommodations under the Americans with Disabilities Act (ADA) may call Equal Educational Opportunities (EEO) at 754-321-2150 or Teletype Machine (TTY) 754-321-2158.  
[www.browardschools.com](http://www.browardschools.com)

**[www.GetInvolvedInEducation.com](http://www.GetInvolvedInEducation.com)**

# Sponsorship Levels

These sponsorship levels and benefits apply to the following Employee Recognition Events and the Community Involvement Awards.

<b>Platinum (\$10,000)</b>		<b>Gold (\$5,000)</b>
<ul style="list-style-type: none"> <li>• Inclusion of corporate name and logo in printed materials with commitment of support prior to printing deadlines.*</li> <li>• Exclusive categorical sponsor – only one “Title Sponsor” per industry**</li> <li>• Eight tickets to the event</li> <li>• Recognition in event program</li> <li>• Inclusion in publicity efforts, including press releases, on-air program stills, and Web site posting</li> <li>• Full-page, color ad on program (inside or back)</li> <li>• Inclusion of logo on event signs</li> <li>• Inclusion in school district event lobby display - Not all events</li> </ul>	<ul style="list-style-type: none"> <li>• Name on centerpiece</li> <li>• Opportunity to briefly address audience from podium (2 minutes or less, live or via video)</li> <li>• Use of event logo on your Web site</li> <li>• Thank you for your support on Community Involvement Web site</li> <li>• Customized benefits can be negotiated</li> <li>• Exhibit space at event</li> </ul> <p>* Print deadlines may be earlier. **Without prior approval by sponsors</p>	<ul style="list-style-type: none"> <li>• Six tickets to the event</li> <li>• Recognition in event program</li> <li>• Inclusion in publicity efforts including press releases, on-air program stills, and Web site posting</li> <li>• Inclusion of logo in event signs</li> <li>• Full-page, black and white ad inside program</li> <li>• Use of event logo on your Web site</li> <li>• Thank you for your support on Community Involvement Web site</li> <li>• Inclusion of 25 word message about sponsor included in event script</li> <li>• Exhibit space at event</li> </ul>
<b>Silver (\$2,500)</b>	<b>Copper (\$1,000)</b>	<b>Bronze (\$500)</b>
<ul style="list-style-type: none"> <li>• Four tickets to the event</li> <li>• Recognition in event program</li> <li>• Inclusion in publicity efforts including press releases and on-air program stills</li> <li>• Inclusion of name in event signs</li> <li>• Half-page ad inside program</li> <li>• Use of event logo on your Web site</li> <li>• Thank you for your support on Community Involvement Web site</li> <li>• Exhibit space at event</li> <li>• Business name mentioned from podium during event</li> </ul>	<ul style="list-style-type: none"> <li>• Two tickets to the event</li> <li>• Recognition in event program</li> <li>• Inclusion in publicity efforts including press releases and Web site posting</li> <li>• Inclusion of name in event signs</li> <li>• Quarter-page ad inside program</li> <li>• Business name mentioned from podium during event</li> </ul>	<ul style="list-style-type: none"> <li>• Business card size ad (1/8 of program page)</li> </ul>
<p><i>Sponsorship Levels and Benefits shown apply to events listed above. Benefits are per event. We are happy to develop customized packages for Platinum Sponsorship commitments and multiple event sponsors. In-kind donations are valued at 50% of cash donation.</i></p>		